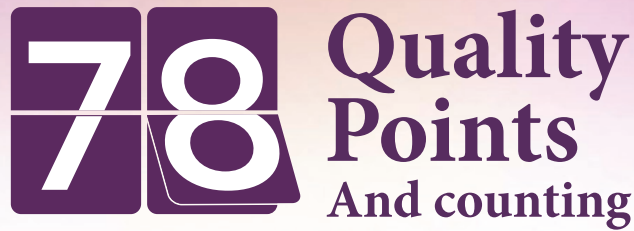


KraftMaid®



KraftMaid Product Updates 2025

Product Detail Sheets include:

1. New Wall Back

- ☑ **QUALITY POINT #79: NEW** Wall cabinets have a 3/8" captured back panel for strong and rigid construction.

2. NEW Base Hang Rail

- ☑ **QUALITY POINT #80: NEW** Base cabinets feature solid wood hang rail construction for rigidity in transit and installation.

3. Solid Wood in KraftMaid Cabinetry

- ☑ **QUALITY POINT #81: NEW** Everywhere a KraftMaid® base and wall cabinet is mounted to a wall, you'll find solid wood rails that enable secure connections for more sturdy installations.

4. NEW Packaging

- ☑ **QUALITY POINT #82: NEW** Updated corner protectors are specially engineered to reduce the load on cabinet edges and corners during shipping for improved impact resistance.

5. UPDATED Drawer Floor

- ☑ **QUALITY POINT #83: NEW** Fully captured 3/16" plywood drawer bottoms.

Note: These changes apply to both KraftMaid and KraftMaid Reserve.

Learn more about KraftMaid's commitment to quality at 78pointsandcounting.com.

NEW Wall Back

KraftMaid has the strongest cabinet in the showroom.

- ☑ **QUALITY POINT #37: IMPROVED** Wall cabinets boast a static load rating of more than 1,300 pounds.
- ☑ **QUALITY POINT #79: NEW** Wall cabinets have a 3/8" captured back panel for strong and rigid construction.

Product Enhancement–

- ☑ Back panel, currently 1/8" thick will be 3/8" thick

Every cabinet will feature a stronger, more reliable connection between components and firmer foundation provided by a thicker back panel.

- ☑ Back panel increasing from 1/8" to 3/8" thick
- ☑ Sturdy solid wood hang rail
- ☑ New grooved dados
- ☑ Robust adhesives and stapling from floor to ceiling



FPEB Construction Shown

NEW Base Hang Rail

We have updated our cabinet back construction to include more solid wood and be more rigid.

- ☑ **QUALITY POINT #80: NEW** Base cabinets feature solid wood hang rail construction for rigidity in transit and installation.

With KraftMaid base and wall cabinets, you can count on a secure solid wood connection to the wall.

Our new Base Hang Rail in solid pine replaces our previous full height back panel construction, so wherever a KraftMaid wall or base cabinet is attached to a wall you can rest assured the back panel is more rigid. And with plastic blocks that connect runners into the panel, your cabinet is now less likely to detach during shipping.



Note: While our tall cabinets don't use hang rail construction, they still feature the same great quality.

Solid Wood in KraftMaid Cabinetry

We have made improvements to increase the amount of solid wood used in KraftMaid cabinetry.

- ☑ **QUALITY POINT #81: NEW** Everywhere a KraftMaid® base and wall cabinet is mounted to a wall, you'll find solid wood rails that enable secure connections for more sturdy installations.

Durable, dependable solid wood. KraftMaid cabinetry uses more solid wood than any other cabinet in the showroom, from the legacy construction hallmarks you know and love to new improvements and updated features. These parts use solid wood:

- 1 Drawer Box Sides** (30% More solid wood than the competition)
- 2 Base Hang Rails**
- 3 Wall Hang Rails**
- 4 Cabinet and Door Frames***
- 5 Door Center Panels***

When your customers ask for a solid wood cabinet, tell them KraftMaid uses the most solid wood.

*Depending on door construction and species



Wall Cabinet Construction



Base Cabinet Construction

NEW Packaging

KraftMaid cabinets are better protected against damage during shipping and delivery.

- ☑ **QUALITY POINT #64: IMPROVED** To create a defensive crumple zone within our heavy-duty shipping cartons, we insert eight EPS foam corner protectors – now made 2.5x thicker for added cushioning.
- ☑ **QUALITY POINT #82: NEW** Updated corner protectors are specially engineered to reduce the load on cabinet edges and corners during shipping for improved impact resistance.

After months of rigorous testing, we've updated our packaging with features like:

- ☑ Increased foam density for softer landings
- ☑ Larger and 2.5x thicker corner cones
- ☑ Corner cones and toe kick blocks
- ☑ Impact channels that prevent extra stress on corners and edges

It all adds up to greater packaging performance that delivers cabinets more securely.



Note: Packaging updates will be implemented as a rolling change through Q1 2025.

UPDATED Drawer Floor

KraftMaid has the best drawer box in the showroom:

- ☑ **Deep Drawer Box:** Maximize storage space.
- ☑ **3/4" Thick Solid Wood Sides:** Built for strength and durability.
- ☑ **Blum Soft-Close Runners:** Premier cabinetry hardware.
- ☑ **Plywood Bottom:** Greater sturdiness.

We are making the best drawer box in the showroom even better.

- ☑ **QUALITY POINT #83 NEW** Fully captured 3/16" plywood drawer bottoms.

Enhanced Drawer Floor Benefits:

- ☑ Fully Captured 3/16" Plywood Drawer Bottoms: Increased strength.
- ☑ Plywood with UV-Coated Veneer: More durable than vinyl.
- ☑ Coordinated Look: Veneer material blends seamlessly with solid wood sides.

